

 ForumEurope

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THE 23rd EDITION OF

# FINANCING EUROPE

## A New Era of Strategic Investment

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Supported by

 BNP PARIBAS  
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# FINANCING EUROPE

A New Era of Strategic Investment

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## Essential Discussions

Europe stands at a critical juncture. To secure strategic autonomy and enhance competitiveness amidst accelerating global challenges and geopolitical uncertainty, the EU must urgently close its persistent investment gap. Financing the green and digital transitions, alongside critical technology and defence sectors, demands the efficient mobilisation of private capital.

The Savings and Investment Union (SIU) is the cornerstone of this ambition, requiring a decisive shift towards regulatory simplification, cutting red tape, and overcoming market fragmentation. The EU faces a stark choice: forge a consensus to address these structural weaknesses and seize strategic opportunities now, or risk diminishing its significance on the global stage.

**Financing Europe 2026** convenes senior leaders from global finance, industry, and EU policymaking to define the execution playbook. Discussions will focus on the urgent reforms needed to supercharge the EU's capacity to act and shape a resilient, competitive future for Europe.



## ForumEurope

*Forum Europe has been organising policy conferences in Europe and globally since 1989. Our events provide unique insights from the people behind the policy, and those seeking to influence and inform it. With offices in Brussels and the UK, our events cover five continents, facilitating frank and open debate on the most pressing issues facing Europe and the world today.*

## BARCLAYS

*Barclays is a major global financial services provider engaged in personal banking, credit cards, corporate and investment banking and wealth and investment management with an extensive international presence Europe, the Americas, Africa and Asia. With over 300 years of history and expertise in banking, Barclays operates in over 50 countries and employs 140,000 people.*

## KREAB

*Kreab is a world leading communications consultancy. We provide independent and strategic advice on high-stakes financial, corporate and public affairs communications. With operations in 25 countries, and over 350 highly experienced consultants, we offer communications counsel to the highest levels within companies, organisations, governments and governmental agencies.*

## BNP PARIBAS FORTIS

*BNP Paribas Fortis is an international bank based in Belgium and a subsidiary of French banking group BNP Paribas. BNP Paribas Fortis offers the Belgian market a comprehensive range of financial services a range of client types, including individual customers, self-employed people and those in the liberal professions, small and medium-sized companies, local businesses, corporate clients and non-profit organisations.*



Key themes of the conference



Savings and Investment Union:  
Europe's New Competitiveness Pillar



Simplification to  
Unlock Investment

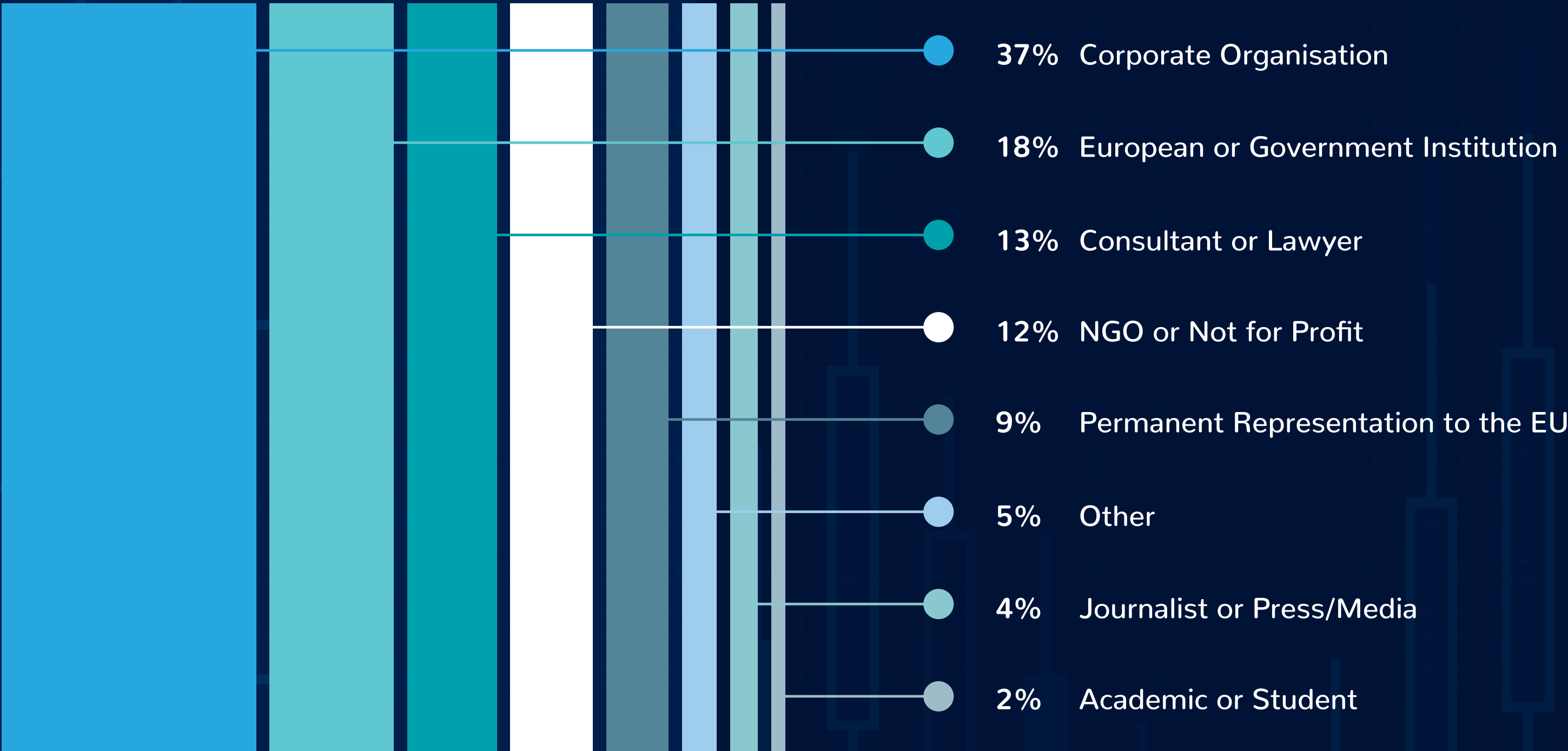


Financing Europe's  
Strategic Autonomy



Winning Global Capital:  
EU, US & Asia

Audience breakdown





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## Sponsorship Packages





## Sponsorship Packages

### Premium Partner Package - €20,000

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- A speaking position for a company representative to participate during one of the main plenary sessions.
- Inclusion of your organisation logo as 'in partnership with...' sponsor across all pre-event and event day materials, including:
  - › Conference website (with link to your website)
  - › All marketing emails
  - › Event day banners
  - › Opening and closing credits on all video content
- An interview opportunity for your Chairman or CEO speaker or another high-level representative to be shared on the event website, via social media channels and on all post event materials.
- A guaranteed place for your CEO or Chairman to attend the invitation only VIP Dinner.
- A company table for up to 10 guests at the VIP lunch debate with your company logo prominently displayed on the table. All invitations and seating plan to be arranged by your company.
- Inclusion of company materials in delegate e-packs, which are distributed pre and post event.
- Opportunity to take an exhibition booth to showcase your products and solutions or share a position paper with the audience;



## Sponsorship Packages

### Sponsor Package - €10,000

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- Inclusion of your organisation logo as 'with the support of...' sponsor across all pre-event and event day materials, including:
  - › Conference website (with link to your website)
  - › All marketing emails
  - › Event day banners
  - › Opening and closing credits on all video content
- Two reserved seats for your company staff or guests at the invitation only VIP lunch debate.
- Inclusion of company materials in delegate e-packs, which are distributed pre and post event.
- Opportunity to take an exhibition booth to showcase your products and solutions or share a position paper with the audience;

## Sponsorship Packages

	Premium Partner Package	Sponsor Package
<b>Inclusion of your organisation name and logo across all pre-event and event day materials:</b> <ul style="list-style-type: none"><li>Conference website (with link to your website)</li><li>All marketing emails</li><li>Event day banners</li><li>Opening and closing credits on all video content</li></ul>	●	●
<b>A Speaking position for a company representative to participate in one of the main plenary sessions.</b>	●	
<b>An interview opportunity for your Chairman or CEO speaker to participate on the event website, social channels and post event material.</b>	●	
<b>A guaranteed place for your Chairman or CEO to attend the invitation only VIP dinner.</b>	●	
<b>Guaranteed attendance at the invitation only VIP lunch debate with the participation of senior international speakers.</b>	●	●
<b>Inclusion of company materials in delegate e-packs, pre and post event.</b>	● (A table of 10*)	●
<b>An exhibition booth to showcase your products and solutions or share a paper with the audience</b>	●	● (2 reserved seats)

\* A company table for up to 10 guests at the VIP lunch with your company logo prominently displayed on the table. All invitations and seating plan to be arranged by your company;



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## Sponsorship Packages

### Roundtable Package - €15,000

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An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private roundtable session, hosted by your organisation.

#### Roundtable Session

- A private room made available with space for up to 20 people to join a hosted session.
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join your session.
- All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on event day.
- Option to shape the session and for a representative to provide a short talk and presentation on a topic of your choice.
- Provision of session attendees' contact details to send a one-off email shot to follow up with further information, presentation slides and your involvement in the event as a whole

#### Branding

- Your company name mentioned "with the support of..." and your company logo prominently displayed on all aspects of pre-event and event-day materials.



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## Sponsorship Packages

### Sponsorship of VIP Dinner - €10,000

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- The opportunity to 'host' the evening.
- Your high-level representative to welcome everybody at the start, introduce the keynote speaker and moderate the informal debate.
- Three seats for your company representatives or guests.
- The opportunity to provide input into the topic to be discussed at dinner (to also be agreed on by the event host companies).
- Your logo included on the menus and displayed on tables, and your company mentioned as 'host' on all invitations.



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## Contact

If you are interested in learning more about the annual Financing Europe conference, please contact Karen Fernandes Jones using the details below:

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